

Make sure legal issues help, not hinder, the success of your start-up:

- 1 Track your intellectual property:**
 - A.** Check if registrations (trademarks, patents, utility models, etc) are needed
 - B.** Make sure your contractors and employees transfer to your company all IP created at your request
 - C.** Keep an IP register
- 2 Make clear agreements between founders:**
 - A.** Divide roles and expectations
 - B.** Set a framework for raising investments
- 3 Know your taxes and optimal business structure**
- 4 Be GDPR compliant from the start**
- 5 Motivate your managers and key employees by smart option programmes**
- 6 Make sure employment relations are appropriately regulated**



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Important tips and tricks for start-ups: a checklist

Connecting legal experience
with innovation

Transaction Experience



Advising Bolt on securing an investment at the valuation of over USD 1 billion – making them an unicorn



W8 Ventures LLC
Seed round investment into Plumbr

LIVONIA

PARTNERS

Assisting in leading a EUR 4.4 million Series A round closed by business management software provider Scorio



Securing investment from AST&Science



Advising start-up accelerator on several investment rounds



Setting up the Latvian Start-up Association



Facebook acquisition of Masquerade Technologies, Inc



Advising accelerator programme start-ups



Advising VC fund Open Circle Capital on a number of investments, including such as Tipi, Perfection AI, Teamgate, Tasker and other



Rogue Wave acquisition of ZeroTurnaround



Monsanto Company acquisition of farm management start-up Vitalfields



Advising BoostMe in crowdfunding project on Funderbeam