Introduction to IP audit and legal due diligence processes

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Why manage your IP assets?







What is an IP audit?

- Systematic review of the IP owned, used or acquired by a company
- Review of a company's IP assets, related agreements, relevant policies and compliance procedures

When does the need for an audit arise?

- When developing or reviewing business strategy;
- o before attracting investments;
- before transactions (acquisitions, mergers, takeovers);
- when seeking opportunities to reduce costs or increase revenue;
- \circ when preparing for licensing agreements;
- \circ $\,$ when preparing for legal disputes.



IP audit process

Step II - Determining ownership and legal status of the IP assets

> Step III – Detecting any unprotected IP or infringement of IP rights

Step I - Identifying and mapping IP assets, collecting necessary documents

IP audit process



Registrations and applications for rights

Domestic and international registrations and pending applications for:

- o patents
- \circ trademarks
- o copyrights
- \circ industrial designs
- o domain names

Agreements

- licensing agreements
- assignment
 agreements
- o settlement agreements
- joint venture agreements
- confidentiality and non-disclosure agreements
- employee and contractor agreements

Other IP-related documents

- $\circ~$ letters of claim
- litigationproceedings
- company policies and procedures



- What IP does the company have?
- Can the IP be protected? Has it been protected?
- Are all assignments/licenses in place? Are they being complied with?

What do we recommend?

- Conditions precedent
- Warranties / specific indemnities
- Conditions subsequent





Thank you!